

Together,
we can make
a difference in
the fight against
brain tumors

Today, nearly 700,000 people in the United States are living with a primary brain tumor, and more than 69,000 will be diagnosed this year. Brain tumors are often deadly, impact quality of life, and change everything for patients and their loved ones.

Your participation and support is vital to our mission

Funds raised through every National Brain Tumor Society event allow us to:

- Drive strategic research initiatives aimed at finding new therapies for both adult and pediatric brain tumors such as glioblastoma multiforme (GBM) and oligodendrogliomas, as quickly as possible.
- Empower the brain tumor community to advocate for vital government programs and policies to strengthen research and improve access to essential health care services.
- Provide helpful online information and resources to the brain tumor community.

- > Brain tumors strike men, women, and children of any race, and at any age.
- > Brain tumors are the leading cause of cancer-related death in children under 10.
- > Brain tumors cannot be prevented, and no cure exists today.





SPONSORSHIP OPPORTUNITIES

As a sponsor you provide the vital support needed to make our events successful, and ensure more funds raised go directly to our mission. With your help, our events will raise a greater awareness of brain tumors, as well as much-needed resources to drive advancements in research, and ultimately a cure.

	FLAGSHIP SPONSORS	GOLD SPONSORS \$25,000	SILVER SPONSORS \$10,000	BRONZE SPONSORS \$5,000
Speaking opportunity during kick-off event(s)	X	X		
Speaking opportunity during event stage program for corporate representative	X	X		
Company name in press releases	X	X		
Logo on events sponsors banner at annual meeting	X	X		
One-time acknowledgement and logo in emails to event participants	X	X		
Opportunity to host a table at event	X	X	X	
Acknowledgement in e-newsletter	X	X	X	
Company logo on event website homepage	X	X	X	
Social media exposure	X	X	X	
Recognition within donor listings	X	X	X	X
Company logo on sponsor <i>Thank You</i> stage banner	X	X	X	X
Company logo on event sponsor page	X	X	X	X

Get your employees involved! As a Flagship Sponsor of a National Brain Tumor Society event, your company will receive widespread recognition of its support, and provide a unique opportunity for employee involvement. Contact us at sponsors@braintumor.org to learn more.



UNDERWRITING AND IN-KIND SPONSORSHIP OPPORTUNITIES

As an in-kind or underwriting sponsor you provide the vital support needed to make our events successful, and ensure more funds raised go directly to our mission. With your help, our events will raise a greater awareness of brain tumors, as well as provide much-needed resources to drive advancements in research, and ultimately a cure.

Underwriting Opportunities	\$1,000 - \$4,999
Company name on event website sponsor page	
Company name on sponsor <i>Thank You</i> stage banner	
Recognition with donor listings	

In-kind Opportunities	\$1,000 Minimum Fair Market Value
Opportunity to distribute product on event day	
Company name on event website sponsor page	
Company name on sponsor <i>Thank You</i> sign	

Event Locations

Show your support for the brain tumor community in your area and across the nation. Visit www.braintumor.org/events for a complete list of all events and dates. Get involved today!

- | | | | |
|---------------|-----------------|------------------|-------------------|
| ANAHEIM, CA | FORT WORTH, TX | PHILADELPHIA, PA | SAN FRANCISCO, CA |
| BOSTON, MA | LOS ANGELES, CA | PHOENIX, AZ | SAN JOSE, CA |
| CHARLOTTE, NC | NASHVILLE, TN | PORTLAND, OR | WANTAGH, NY |
| DENVER, CO | NEW YORK, NY | SAN DIEGO, CA | WILMINGTON, DE |



Event Sponsorship Commitment Form

Please fax this completed form to 617.924.9998 or mail to:
National Brain Tumor Society, 55 Chapel Street, Suite 200, Newton, MA 02458
For questions regarding your sponsorship commitment, please contact us at sponsors@braintumor.org.

SPONSOR INFORMATION Please print your name EXACTLY how it should read on printed materials.

Individual Name (Sponsorship is not associated with a Company/Organization): _____

Organization/Company Name: _____

Primary Contact for Organization/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

If your company is sponsoring at the request of a team or individual participating, please specify:

Team Name: _____ Participant Name: _____

Our company would like to provide employee volunteers.

SPONSORSHIP LEVELS

- Yes, my company is interested in national sponsorship opportunities.**
- My company would like to sponsor one or more events:**

Select your sponsorship level:

<input type="checkbox"/> Flagship	<input type="checkbox"/> In-Kind: >\$1,000 Fair Market Value	<input type="checkbox"/> Bay Area Walk	<input type="checkbox"/> Denver Walk	<input type="checkbox"/> Philadelphia Race
<input type="checkbox"/> Gold: \$25,000		<input type="checkbox"/> Boston Ride	<input type="checkbox"/> Long Island Walk	<input type="checkbox"/> Phoenix Walk
<input type="checkbox"/> Silver: \$10,000		<input type="checkbox"/> Boston Walk	<input type="checkbox"/> Los Angeles Walk	<input type="checkbox"/> Portland Walk
<input type="checkbox"/> Bronze: \$5,000		<input type="checkbox"/> Charlotte Race	<input type="checkbox"/> Nashville Race	<input type="checkbox"/> San Diego Walk
<input type="checkbox"/> Underwriting: < \$5,000		<input type="checkbox"/> Dallas-Ft. Worth Walk	<input type="checkbox"/> New York Walk	<input type="checkbox"/> Silicon Valley Walk
		<input type="checkbox"/> Delaware Walk	<input type="checkbox"/> Orange County Walk	

We are unable to participate in any of the above, but wish to contribute \$ _____

IN-KIND DONATION INFORMATION

Donated Item: _____ **Quantity:** _____

Description of Item: _____

Type of Donation. Circle one: Food / Prize / Service / Goody Bag / Other: _____

Total Fair Market Value: \$ _____ **Item Procurement.** Check one: Deliver on event date Call me to arrange delivery

PAYMENT TYPE

Total Sponsorship Commitment: Sponsorship Level _____ x Number of Events _____ = \$ _____ Total Sponsorship Due

Check enclosed, payable to National Brain Tumor Society.

I wish to receive an invoice for our pledge. We will make payment by _____, **2014.**

Charge my credit card. Circle one: Visa / Mastercard / American Express / Discover

Card #: _____ Exp. Date: _____ / _____ CVC#: _____

Please print name as it appears on card

Signature of cardholder

Date

AUTHORIZATION & SIGNATURE

I authorize National Brain Tumor Society (NBTS) to use: (a) my name and/or (b) any photographs or logos which I have provided to NBTS to promote or advertise the event. Such promotion or advertising may include, but is not limited to, the publication, display and exhibition of my organization name and/or my logos and/or photos. I understand that the events are sponsored by NBTS where participants raise money for brain tumor research and confirm that such a charitable purpose is sufficient compensation for me. I declare my consent to be irrevocable and release NBTS from any and all claims whatsoever in connection with the use of my organization name and/or logos and/or photographs as previously described. As an UNDERWRITER or SPONSOR, **I will provide both color and black/white VECTOR art files (file extensions: .ai, .eps, .pdf)** to be used on event materials.

Authorized Signature

Print Name

Date

COMMITMENT DEADLINES FOR EVENT SIGNAGE BENEFIT: Four weeks prior to event date